



**BANGKOK  
UNIVERSITY**  
THE CREATIVE UNIVERSITY

**X Berkeley SkyDeck Fund**

Orientation Handbook

The 4<sup>th</sup> BU X Berkeley SkyDeck Fund

# HACKATHON 2026

**Green Economy for  
Business Innovation  
Projects**

**Screening Round:**

Apply by **March 15, 2026**

**Final Round:**

**May 14-15, 2026**

**Bangkok University, Thailand**

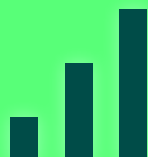
## BACKGROUND

Bangkok University, a leading practical university in Thailand, nurtures creativity and entrepreneurial excellence with a strong global outlook. In March 2023, we launched the inaugural BU x Berkeley SkyDeck Fund Mini Hackathon, where 10 teams crafted transformative solutions for Food Service Tech startups. Building on that success, the second and third editions in 2024 and 2025 expanded international collaboration and further cemented our reputation as a vibrant hub for venture creation. Looking ahead, our programs increasingly center on the green economy, channeling practical, real-world innovation toward low-carbon growth, circularity, resource efficiency, and inclusive prosperity. As the global shift to a Green Economy accelerates, we are advancing business innovation projects that turn sustainability into measurable value and inclusive growth. The 4<sup>th</sup> BU x Berkeley SkyDeck Fund Hackathon 2026 will be dedicated to the Green Economy for Business Innovation Projects.

This international competition invites bachelor's students to form teams of 2–4 and develop market-ready ventures that advance sustainability, with all presentations in English. The competition features a Screening Round, where teams submit a 5-minute video outlining the problem, target users, green value proposition, feasibility, and expected environmental impact (e.g., emissions reduction and resource savings). Finalists advance to a 2-day, mentor-supported hackathon at Bangkok University, refining their projects and presenting in PPT/Canva. Deliverables cover pain points, innovative solutions, business and revenue models, go-to-market plans, and financial projections—augmented with circular design principles, basic life-cycle impact reasoning, and unit economics that account for climate and resource externalities.

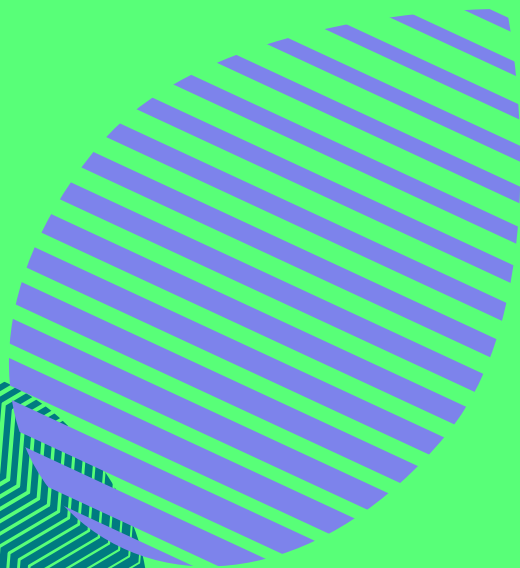
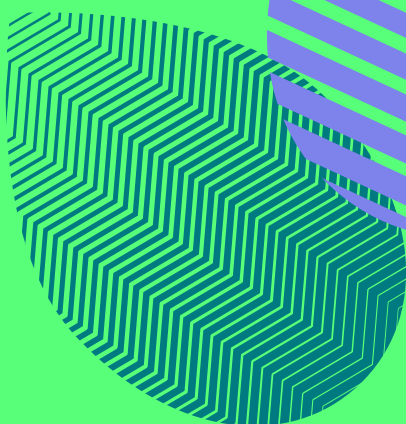
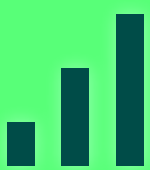
Key dates for the competition include the application period until March 15, 2026, with results announced on March 31, 2026. The Final Round of the 2-day training is scheduled for May 14-15, 2026, culminating in the results and awards ceremony on May 15, 2026. Prizes for the Final Round include THB 100,000 and a certificate for the 1<sup>st</sup> Prize, THB 80,000 and a certificate for the 2<sup>nd</sup> Prize, THB 50,000 and a certificate for the 3<sup>rd</sup> Prize, and Honorable Mention Awards: each receiving a prize and a certificate.

The Hackathon aims to equip students with essential skills for thriving in business innovation startups, enhance entrepreneurship education, and foster collaborations between students, startups, venture capitalists, and global partners, including the Berkeley SkyDeck Fund. Join us in shaping the future of sustainable business innovation.



# OBJECTIVES

1. To empower students with future-ready innovation and entrepreneurial skills
2. To create a cross-university, cross-cultural innovation ecosystem
3. To connect participants to international mentors, investors, and industry leaders
4. To strengthen entrepreneurship education and experiential learning at BU and partner universities
5. To build long-term partnerships across universities, startups, and venture networks



# REGISTRATION

## Requirements & Qualifications for Contestants:

- Contestants must be bachelor students.
- Contestants must develop and present their business projects in English.
- Contestants must be part of a group comprising 2 to 4 members.

## Competition Structure:

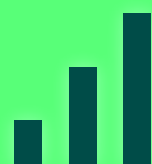
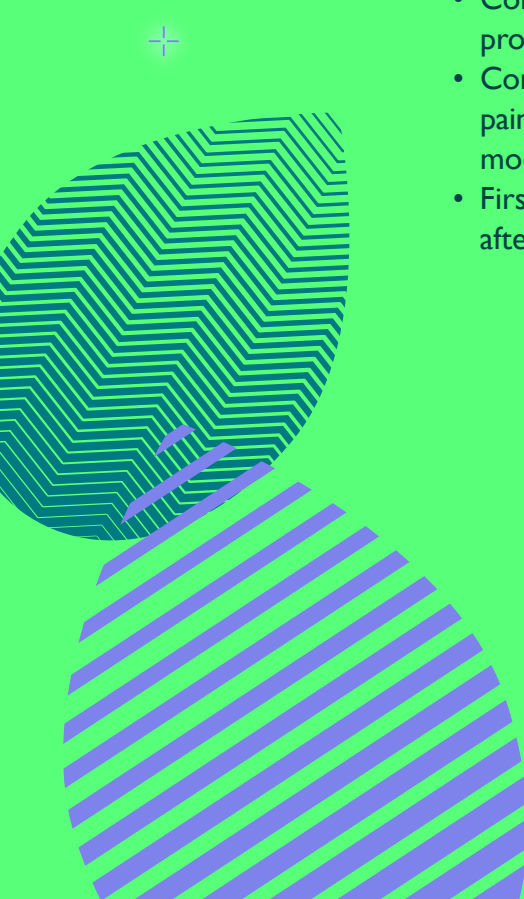
The competition comprises two rounds: the Screening Round, and the Final Round

### Screening Round:

- Contestants submit preliminary business projects through an online platform provided: <https://forms.gle/xjxjK6boiTWXCnXo9>
- Contestants are required to send a 5-minute VIDEO clip, addressing project pain points, proposing business solutions within the innovation domain, and discussing the technology behind business and financial models.
- The competition committee will review the submitted projects, and 10 projects (groups) will be selected to advance to the final round.

### Final Round and Award Ceremony: May 14-15, 2026

- The 10 finalists will participate in a 2-day hackathon competition at Bangkok University, during May 14-15, 2026.
- Contestants develop completed business projects and engage in business project pitching.
- Contestants must present in PPT/Canva or an equivalent format, showcasing pain points, and innovative business solutions, along with business and financial models.
- First, second, third, and 4 honorable mention awards are to be announced after the competition.



## Important Dates:

- Application Period: Until **March 15, 2026**
- Screening Round-Result Announcement: **March 31, 2026**
- Final Round: Mentoring/Pitching/Award Ceremony: **May 14-15, 2026**

## Prizes:

- **1<sup>st</sup> Prize: THB 100,000** and a certificate
- **2<sup>nd</sup> Prize: THB 80,000** and a certificate
- **3<sup>rd</sup> Prize: THB 50,000** and a certificate
- Honorable Mention Awards and a certificate for each team

## Tentative Schedule

### Thursday, May 14, 2026

08:30 AM - 09:00 AM:	Registration
09:00 AM - 09:05 AM:	Welcome and Introduction to the Event
09:05 AM - 09:15 AM:	Opening Remarks by Mr. Brian Bordley, Partner, Berkeley SkyDeck Fund
09:15 AM - 10:15 AM:	Special Lecture by Keynote Speaker (TBC)
10:15 AM - 10:30 AM:	Coffee Break
10:30 AM - 11:15 AM:	Experience Sharing: Successful Startup Stories
11:15 AM - 12:00 PM:	Problem Statement Presentation and Mentor Introduction
12:00 PM - 01:00 PM:	Lunch and Networking
01:00 PM - 05:00 PM:	Group Work and Mentorship Sessions

### Friday, May 15, 2026

09:00 AM - 12:00 PM:	Group Work (Continued) Private Meetings with Mentors Pitching Preparation
12:00 PM - 01:00 PM:	Lunch and Networking
01:00 PM - 02:30 PM:	Startup Pitches (5 teams in the first session)
02:30 PM - 02:45 PM:	Coffee Break
02:45 PM - 04:15 PM:	Startup Pitches (5 teams in the second session)
04:15 PM - 04:30 PM:	Judges Deliberation
04:30 PM - 04:50 PM:	Award Ceremony and Recognition
04:50 PM - 05:00 PM:	Closing Remarks

# Guidelines

## GENERAL GUIDELINES

### 1. Submission Guidelines:

#### Screening Round:

- For the Screening Round, teams must submit the following items, clearly titled with their team name, to the provided link: <https://forms.gle/xjxjK6boiTWXCnXo9>
- A recorded video and file presentation featuring each team member. Teams are not required to present live during this round, and all submissions will be via the provided Google Form link.

#### Final Round:

During the Final Round, teams are expected to present the following materials in person at Bangkok University:

- A file presentation.
- Verbal delivery to complement the presentation.

### 2. Submission Deadlines:

- Screening Round: Open for submission until March 15, 2026 (Thai Standard Time / GMT +7).

### 3. Attire and Recording Environment:

- All participating teams are required to dress in business casual attire for both recorded and live presentations. Additionally, teams should ensure an appropriate background when participating in Zoom or recorded sessions from a private location.

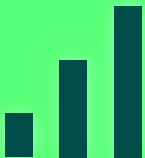
### 4. Contents and Format:

#### 1. Title Page:

- Include the title, team name, and member names.

#### 2. List of Contents:

- Enumerate major sections, such as Introduction, Background, Problem Statement, Solution, Implementation, and Conclusion.



### 3. Introduction:

- Introduce team members, establish rapport, and provide a general statement about the topic.

### 4. Situation Overview:

- Provide a fundamental overview of the current state of the project.
- Perform a SWOT analysis or utilize another appropriate analytical model/framework, offering a comprehensive summary.

### 5. Problem Statement:

- Craft a concise and specific statement addressing the issues that need attention.

### 6. Assessment of Alternatives:

- Evaluate three to five available options for the project.
- Examine the advantages and disadvantages of each alternative, exploring potential actions that could offer viable solutions.

### 7. Selected Resolution:

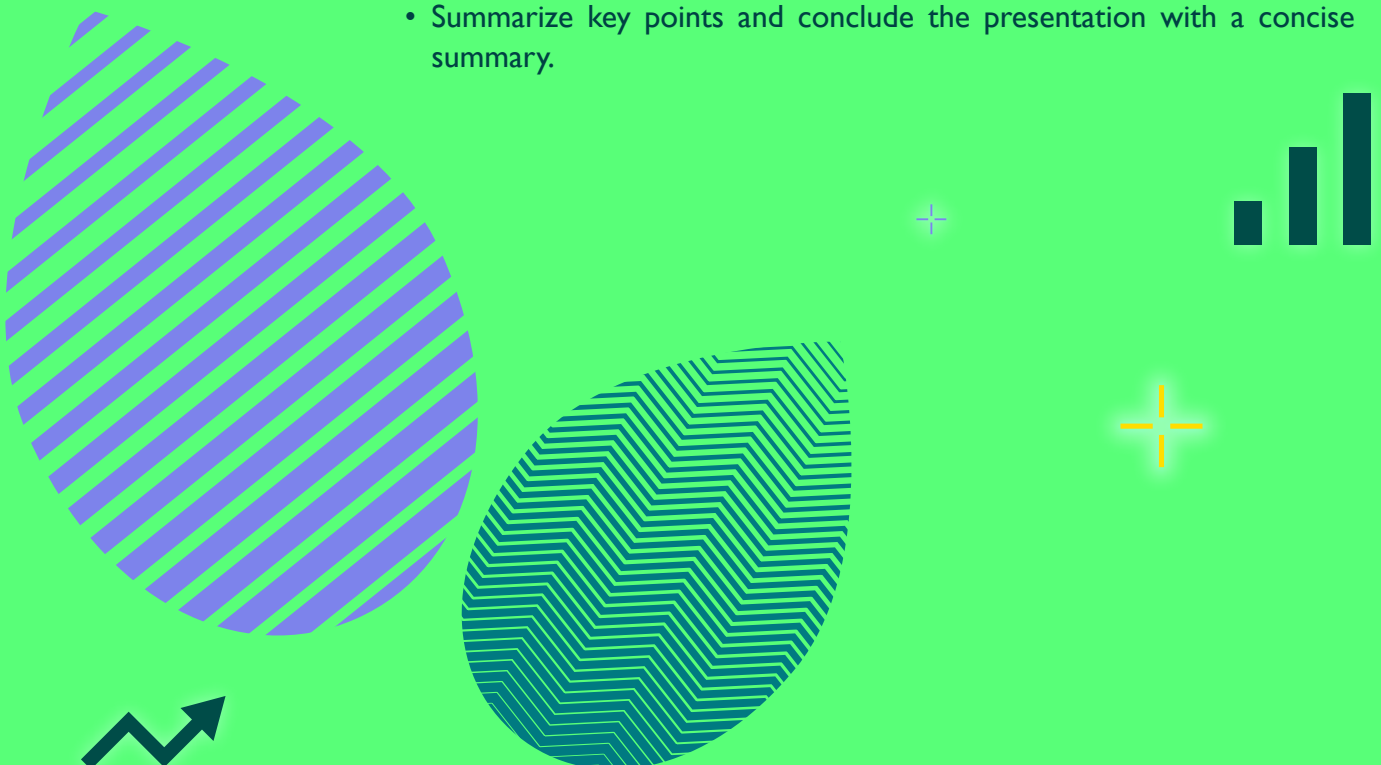
- Elaborate on the chosen solution, providing a thorough explanation supported by a careful assessment of alternatives.
- Outline the criteria employed for assessing strategic options and analyze the thought process leading to the adoption of the chosen solution.

### 8. Implementation:

- Outline the sequence of actions required for the chosen solution's implementation.
- Specify priorities, contingency plans, expected costs, and returns associated with the proposed solution.

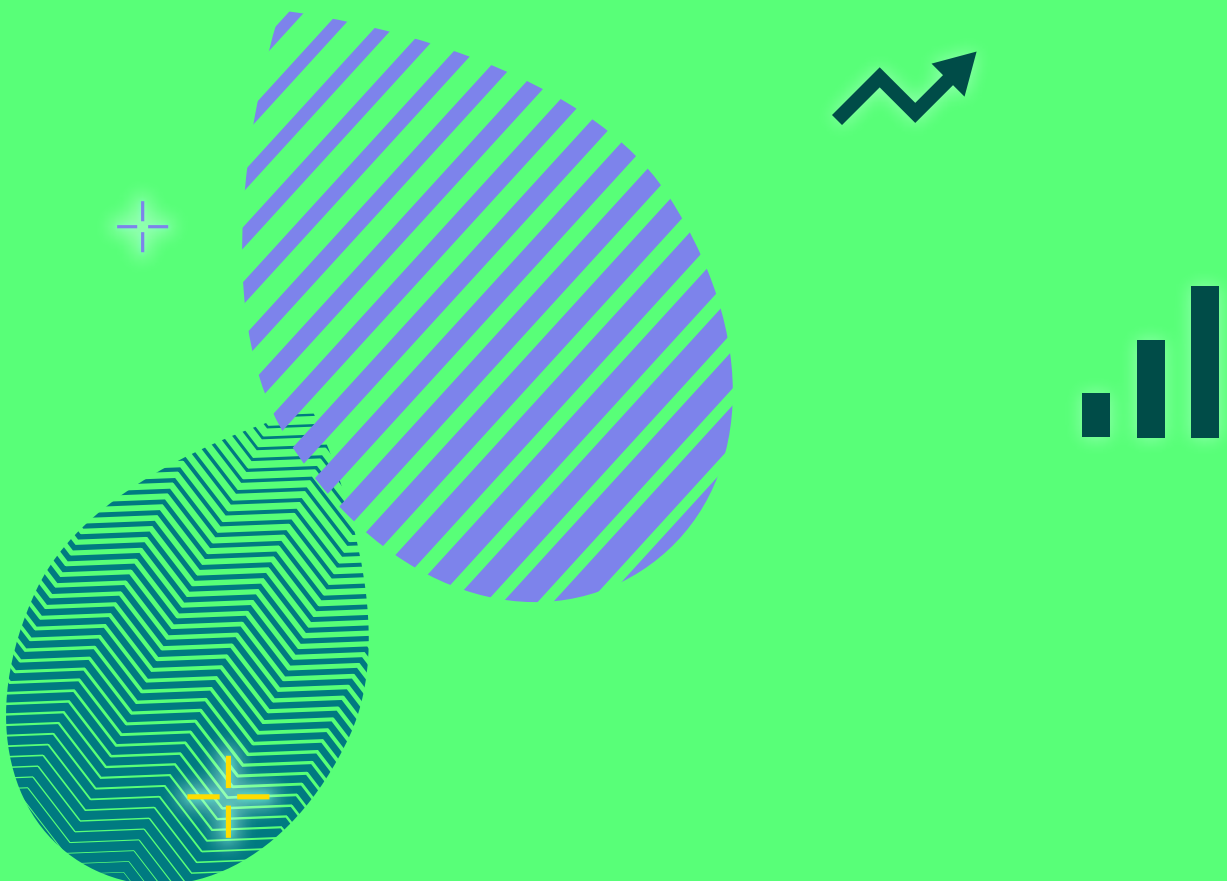
### 9. Conclusion/Summary:

- Summarize key points and conclude the presentation with a concise summary.



# Competition Format

Screening Round	Final Round
<ul style="list-style-type: none"><li>• Recorded video presentation</li><li>• Presentation Time Limit: 5 minutes per team</li><li>• Three judges assigned to each team</li><li>• Ten teams will progress to the final round.</li></ul>	<ul style="list-style-type: none"><li>• Presentation at Bangkok University</li><li>• Presentation Time Limit: 7 minutes per team, followed by Q&amp;A session</li><li>• 10 teams</li><li>• Three judges for all 10 presentations</li><li>• The Final Round presentation incorporates responses to the feedback received on the competition day.</li></ul>
<ul style="list-style-type: none"><li>• <b>Recordings of events will be made available (TBA)</b></li></ul>	



# Evaluation Form

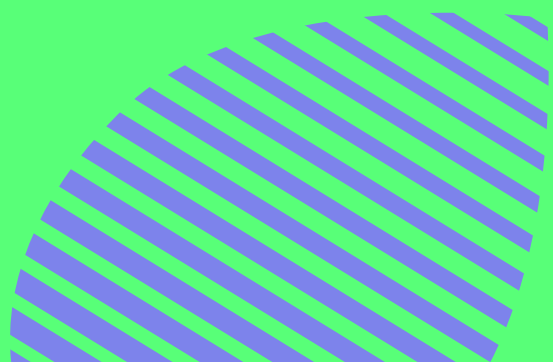
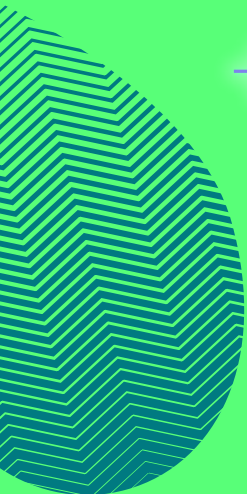
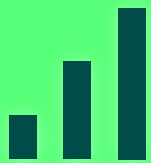
## Screening Round

**TEAM:**

**JUDGE:**

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Component	Possible Points	Points Earned
Exhibits a robust comprehension of business concepts, principles, and theories.	20	
Thoroughly examines the problem with precision.	20	
Expresses a refined strategy and intricately connected tactics linked to the analysis of the problem.	20	
Provides plausible definitions, and compelling innovative business model.	10	
Provides content that is clear, thoroughly organized, and presented in a polished format.	10	
Conveys a presentation that is concise, comprehensible, pertinent, and avoids unnecessary repetition.	10	
Concludes the presentation within the specified time limit.	10	
<b>Total</b>	<b>100</b>	



# Evaluation Form

## Final Round

**TEAM:**

**JUDGE:**

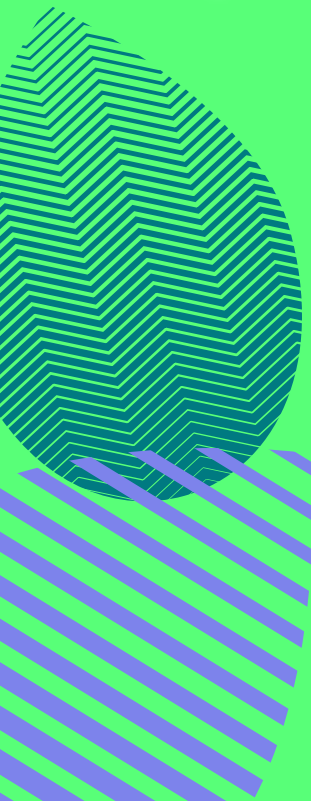
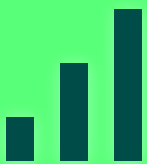
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Component	Possible Points	Points Earned
Exhibits a robust comprehension of business concepts, principles, and theories.	20	
Thoroughly examines the problem with precision.	20	
Expresses a refined strategy and intricately connected tactics linked to the analysis of the problem.	20	
Provides plausible definitions, and compelling innovative business model.	10	
Provides content that is clear, thoroughly organized, and presented in a polished format.	10	
Conveys a presentation that is concise, comprehensible, pertinent, and avoids unnecessary repetition.	10	
Concludes the presentation within the specified time limit.*	10	
<b>Total</b>	<b>100</b>	

Time of presentation	Points
• Up to 7 minutes	10 points
• 7-10 minutes	5 points
• More than 10 minutes	0 point

\*Time limit

- 1<sup>st</sup> Bell (single ring): at minute 7
- 2<sup>nd</sup> Bell (double ring): at minute 13





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